



Ye Olde Radio Scrapbooke

CBS FAUX "BOARD"

May 19, 2012

The semi-annual luncheon of CBSers, friends, colleagues, guests, and radio buffs gathered in Teaneck, NJ, to deal with world peace and the nation's economic crisis. A record turnout. The Board voted unanimously in favor of radio: what it was and what it is. And to host Bob Leeder our thanks.

This scrapbook is a representative sampling of the attendees. Apologies for any who were missed. Alas, for the first time we had to include commercials in order to finance this keepsake. Buy proudly from our sponsors.

—**Don Swaim** (editor)



CBS Board website: <http://donswaim.com/wcbsnewsradio88.html>

Email Don Swaim to update guest list or contribute to site:

newsradio88@verizon.net











AMAZING

WRIST RADIO

Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only \$2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR it Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW62

Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

☐ I enclose \$2.98 plus 36¢ shipping charge.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____

Address _____

\$2.98

10 DAY FREE TRIAL
Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

PRIVATE EAR PHONE

RADIO FUN
ANNUAL
1943

ONLY \$1.25

Enter the WONDERFUL WORLD OF AMAZING LIVE
SEA-MONKEYS
Own a BOWL FULL OF HAPPINESS—Instant PETS!

Just ADD WATER — that's ALL! In ONE SECOND your AMAZING Sea-Monkeys actually COME TO LIFE! Yes, they hatch INSTANTLY, right before your eyes! Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea-Monkeys eat very little, and they keep their water so clean, they require only a minimum of care. Anyone who enjoys the company of pets will adore Sea-Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your guests.

FREE!

- 1—A ONE-YEAR SUPPLY of GROWTH FOOD.
- 2—LIVING PLASMA
- 3—WATER PURIFIER
- 4—A magnificent, fully illustrated manual of Sea-Monkey care, raising, training and breeding.
- 5—Our famous GROWTH GUARANTEE IN WRITING.

Transience Corporation, Dept. 200 Fifth Ave., N.Y., N.Y. 10022 06-W

IT SOUNDS GREAT! Please send my Sea-Monkey kit(s) and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose \$1.25 plus 50¢ shipping charges for each kit.

Send: ☐ No C.O.D.'s Please ☐ Cash ☐ Check ☐ Money Order

Name: _____ Address: _____ City: _____ State: _____ Zip: _____

☐ SUPER-RUSH ORDERS (50¢ extra)

Hey SKINNY!
...YER RIBS ARE SHOWING!

DON'T LET HIM HIT YOU, JOE!

WATCH WHAT YOU SAY, FELLA...

SHUT UP YOU BAG OF BONES!

DARN IT! I'M TIRED OF BEING A SKINNY SCARECROW. CHARLES ATLAS SAYS HE CAN MAKE ME A NEW MAN. I'LL GAMBLE A STAMP AND GET HIS FREE BOOK.

BOY! IT DIDN'T TAKE LONG. WHAT A BUILD. NOW I'LL TAKE CARE OF THAT BULLY.

HERE'S A LOVE-TAP—FROM THAT 'BAG OF BONES'. REMEMBER?

OH, JOE! YOU ARE A REAL HE-MAN, AFTER ALL.

WHAT A MAN!

AND HE USED TO BE SO SKINNY!

YOU'VE HEARD HIM ON THE RADIO!

YOU'VE WATCHED HIM IN THE MOVIES!

CAPTAIN MIDNIGHT

NOW You Can See Him in His Own Comics Magazine

CAPT. MIDNIGHT!

America's Flying Hero, Leader of the Secret Squadron—Dangerous, Daring, Adventurous, Exciting!

DON'T MISS IT!

AT YOUR NEWSSTAND—10¢

Layout via Apple Pages. Photos by Roy Whitfield, Rhoda Aronson, Bill Diehl, John Landers, Bob Gibson