

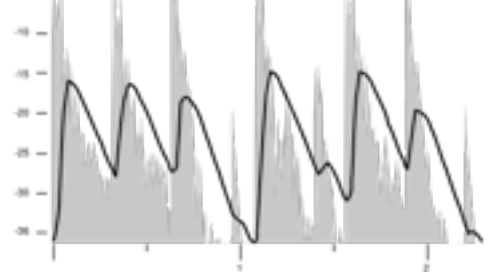


CBS Board Special Oct. 20, 2012

<http://donswaim.com/wcbsnewsradio88.html>

THE DEFINITIVE SITE ABOUT WCBS-AM & VINTAGE DAYS OF CBS RADIO

- * Audio recordings
- * Memorabilia, including posters, ads, souvenirs, & kitch.
- * News, recollections, memories
- * Photos & slide shows
- * History, memos, schedules
- * The definitive CBS "Board" luncheon site
- * All about Jack Sterling, one-time voice of WCBS
- * WCBS 101-FM — new page!



Philco 45L Radio

+ \$10 Short Wave Antenna Kit Completely Installed!
 + \$5 Official Admiral Byrd Revolving Globe And
 + 50c Copy 20-Page World-Wide Philco Radio Atlas!

\$74.50 VALUE
\$59.95

This Outstanding Value Celebrates The Production Of The 5 Millionth Philco Radio!

Philco writes another chapter in radio history and America's scores a singular triumph in the presentation of outstanding value with the first offering in the history of this special combination offer. PHILCO is America's leading radio... its rich total qualities and superb customer work are indeed unsurpassed! Enjoy world-wide reception with a Philco now... at this bargain price.

Here is What You Get With The Philco 45-L at \$59.95

Philco 45-L
There is no radio's greatest value! World-wide reception, superb tone, latest 1000 Philco features, exclusive low-level cabinet of hand rubbed wood. Only Philco could give you so much extra value at so low a price. See and hear the difference! It's truly a marvel of radio construction and reproduction.

Admiral Byrd Globe
Handsome, colored, decorative and educational. Regulate 81 hours!

Complete Antenna Kit
Must have all necessary material in your regular garage. For Philco world.

Official World Atlas
Beautifully illustrated, contains over 1,000 names and places, pictures, of radio stars, etc.

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CBS BOARD

GUEST LIST—TEANECK, NJ—Oct. 20, 2012

Aronson, Rhoda. Honorary Board member
Atherton, Dave. Former newswriter, WCBS
Barmash, Jerry. Writer, FishbowlNY
Bianco, Peter. Retired newswriter, WCBS
Block, Mervin. Former CBS News/WCBS newswriter
Cecchini, Phil. Retired WCBS tech
Cichowski, John. Bergen *Record*
Fisher, Andy. Former NBC news correspondent
Fisher, Annie. Honorary Board member
Flowers, George. WCBS-FM News
Gibson, Bob. Retired WCBS anchor
Haber, Cory. Retired NBC engineer
Hainstock, Elizabeth. Ex-WNBC Radio; ex-WINS sales
Hoffman, Ray. Business reporter, WCBS; Wall Street Journal
Irving, Jane Tillman. WCBS Newswriter
Kahn, Michael. Former WCBS newswriter
Kimmel, Bob. Former Director of NBC Radio News
Kleiner-Cohen, Melissa. Former DA, now Realtor
Lancellotti, John. Former newswriter, WCBS-AM, TV
Landers, John. New York Transit Authority
Lape, Bob. WCBS restaurant critic
Lebe, Mitch. Former WCBS anchor; anchor-reporter for Metro Networks
Levin, David. Former newswriter, producer, sometime reporter, and oenophile, WCBS
Ludlum, Mike. Retired professor, NYU; Former News Director, WCBS; WEEI Boston
Ludlum, Melissa. Honorary Board member
Millman, Pat. Documentary producer
Osgood, Charles. Anchor, CBS News Sunday Morning; former anchor WCBS Radio
Prelee, Mike. Former News Director, WNEW-AM
Press, Gary. Sponsorship/consultant, Hallmark Channels
Ross, Spencer. Sportscaster, ex-WCBS
Salvas, Ed. former Shadow Traffic Reporter; business reporter for Asbury Park *Coaster*
Seelinger, George. Retired WCBS tech
Shelton, Stephani. Former CBS Radio News anchor; CNBC Radio & TV producer
Siegfried, Barry. Retired WCBS Technical Supervisor
Silverman, Ed. Former ABC News Correspondent; former news director, WABC-TV
Swaim, Don. Webmaster, WCBS Appreciation Site
Whitfield, Roy. Former newscaster, WPIX-TV; Announcer, CBS-TV

CBS Board website: **<http://donswaim.com/wcbsnewsradio88.html>**

Email Don Swaim to make guest list corrections or updates: **newsradio88@verizon.net**